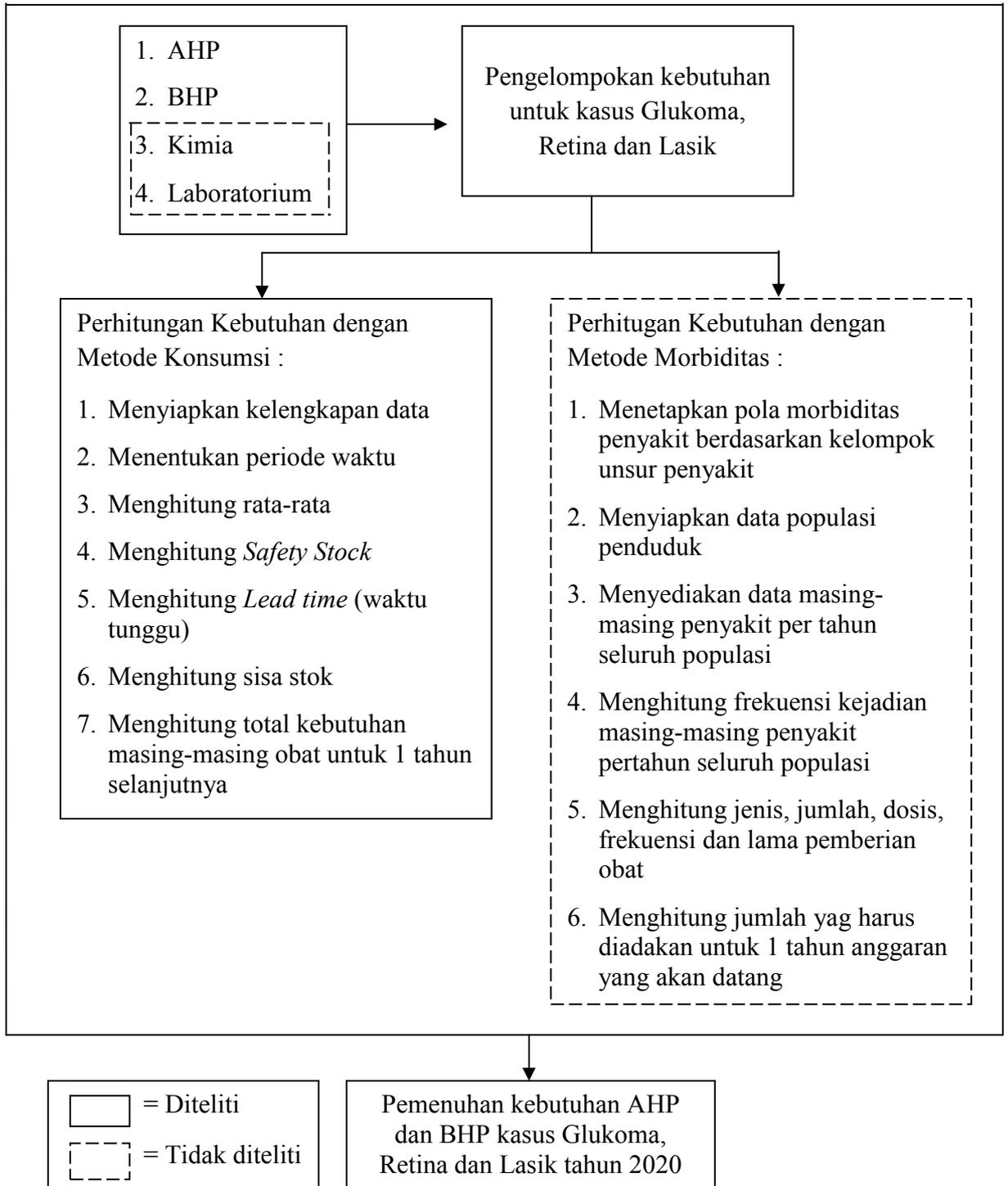


**BAB III**  
**KERANGKA KONSEPTUAL**



Sumber: Quick (1997), Satibi (2016)

Gambar 3.1 Bagan Kerangka Konseptual